



Business Sponsors Packet
SPONSORSHIP

STREET LEGENDS CREW is Representing:
 Colorado Springs, Olympic City USA
 State of Colorado & USA



ABOUT J & J HIP HOP DANCE & PERFORMING ARTS STUDIO



Inspiring a diverse and multicultural community through dance.

J&J Hip Hop Dance and Performing Arts Company was officially founded in August 2013. Through passion, positive community feedback, and a love for dance, J&J was born. The studio is at over 350+ students in 2022 and continually growing. J & J is a survivor studio from COVID closures to countless local studio shutdowns. Nothing is stopping the impact J & J is making in the city and state. Now a 3 category Gazette Best of Springs winner!

The students that currently dance at J&J know that this studio is a safe place for them to feel loved, accepted, and protected. With the outreach dance crew, Hiz Hop, at the helm, J&J performs in the greater Colorado communities bringing a message of hope, courage, and perseverance to underprivileged and at risk youth. Inspiring them to take charge and find a better path in life through the arts and faith.

Hiz Hop Crew, Legendary Dance Company, and Jr. Company perform at an average of 15+ large event venues every year. Denver Nuggets, Globe Trotters, Colorado Springs Switchbacks, and Colorado Springs Vibes to name a few. They have been featured on FOX21 morning news, have multiple social media followings on YouTube, Facebook, Instagram, and TikTok.

STREET LEGENDS -Olympic City USA, ELITE USA & WORLD COMPETING TEAM

In its second season, the elite team "Street Legends" competition team members, have been GOLDEN TICKETED via WOD Auditions, into the 2023 World of Dance USA & World Championships Competition. In years past this competition was the number 1 televised dance competition show in the U.S on NBC. In 2022 Street Legends represented Colorado, Colorado Springs, and USA in WOD2022 Championships for the first time ever, and returned to Colorado with 13th in the USA. Street Legends was only 2 spots away from making it into World Championships. The crew is determined to return to WOD with more experience and take their team to the top for Colorado and USA. With the help of local and statewide business sponsors this continued dream is more possible. Let's bring home a WIN for Colorado! We need your help!

MEET THE J & J OWNERS & FAMILY



JOSEPH & STEPHANIE CANTU

For over 2 decades Joseph and Stephanie Cantu and their growing family have inspired young and old through the power and positivity of dance and faith. Dance instruction, outreach ministries, for youth, and leadership programs within the studio are just a few ways the Cantu's change lives every year. J & J Hip Hop Dance and Performing Arts Company has become a strong pillar of dance and community impact in the Colorado communities. They are known for not only exceptional dance teams, but the reputation of their students being upstanding leaders in kindness, acceptance, and humility. Teaching our youth to overcome and use their ambitions for a life full of positivity and joy.

SPONSORSHIP TIERS



TIER VI

Legendary

\$10,000

- Logo Sponsorship status on all J & J printed and online promotions until Dec 2024
- 1 Event Studio Facility Use (Schedule with owners)
- Dance performance for Birthday, or personal family event
- Flyers and business cards displayed in lobby information area
- Logo sponsorship status printed on J & J Summer Showcase T-Shirts
- Verbal shout-out as *MAJOR* Sponsor at Showcase and Recital until Dec 2024
- Business exclusivity promise. No other competing business allowed as "Legendary" Sponsor
- Tier V
- +Tier IV
- +Tier III
- +Tier II
- +Tier I

- Business Marketing promo ad reel broadcast in lobby until Dec 2024
- FULL PAGE ad in both 2024 Summer Showcase and 2023 Recital
- 1 Street Legends Team performance for your business event
- Website/Social Media sponsorship status representation (Half Page)
- Verbal shout-out at 2024 Summer Showcase and 2023 Recital
- Business Vendor table at 2024 Summer Showcase and 2023 Winter Recital
- +Tier IV
- +Tier III
- +Tier II
- +Tier I

TIER V

Cultivator

\$7,000

TIER IV

Foundations

\$5,000

- Business Logo/Marketing Banner at ALL performances in until Dec 2024
- Business Logo/Marketing Banner hung in Studio location until Dec 2024
- Business Marketing promo ad reel broadcast in lobby until Dec 2023
- Half page ad in either 2023 Summer Showcase or Winter Recital
- +Tier III
- +Tier II
- +Tier I + 2x J & J Be Legendary Hoodies



SPONSORSHIP TIERS

TIER III

Top Rock

\$2,500

- Business Logo/Marketing Banner at (3) performances until December 2023*
*(Performances often include Switchbacks, Nuggets, Globetrotters, Fox21 Morning News, World of Dance, Locals Schools, and much more...)
- Logo on back of Street Legends Practice Shirts / To be worn to World of Dance
- +Plus Tier II - No charge on Vendor table at Showcase / Sponsor logo on J & J Website with short paragraph marketing information.
- +Plus Tier I

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- Business Logo/Marketing Banner or Poster hung in Studio until December 2023 (Nearly 400 families traffic weekly)
 - J & J Website Sponsor Logo placement until Dec 2023
 - Discounted Business Vendor table at either Summer Showcase or Winter Recital (*ask for discounted price)
 - PLUS ALL TIER I

TIER II
Rock Steady

\$1,000

TIER I
The Groove

\$500

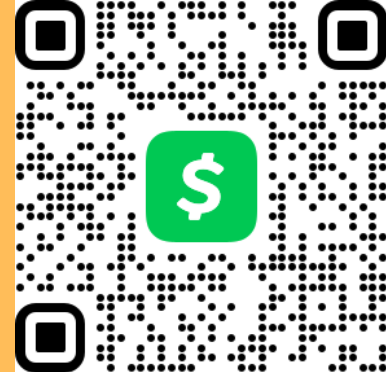
- Business Logo/Marketing Banner promoted on our nearly 4k followers Socials as a supporter
- Business Marketing promo ad broadcast in lobby through December 2023
- Marketing sponsorship email sent to 400+ J&J families and students
- 2 FREE Tickets to J & J December Showcase
- Signed Street Legends Season 2023 Poster
- 2x J & J "Be Legendary" T-Shirts

WAYS TO DONATE

PAYPAL



CASH APP



VENMO



CHECK/CASH

Checks can be
made payable
to:

J&J Hip Hop
Dance, LLC

TAX DEDUCTABLE CONTRIBUTIONS
(NON PROFIT 501C3 ORG.)

If you would like to use the above PAYPAL ACCT/QR CODE: to donate, you can take advantage of our Non-profit status with our Restoration Explosions Organization. This is a ministry side that conducts statewide outreach events, additional dance & arts programs, inspirational tours, and life skills trainings for more of the underprivileged side of our programs. Funds donated will be specific to helping support our team get to California.



To Become a Sponsor Today
Call
719.418.5974

Email
Info@JandJHipHopDance.com

J & J Hip Hop Dance & Performing Arts Co.
Owners: Joseph & Stephanie Cantu
on behalf of
World of Dance Street Legends Dance Crew

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